

Let **BERNINA⁺** Treat You Like a VIP

Come Join Us for an *Exclusive* VIP Event in Chicago:

Reserved for 730E Anniversary Edition Owners*



Here are the details of this event:

artista 730E

Timing

- ◆ Your program begins with a Welcome Reception starting at 6pm on Wed., 4/9/08.
- ◆ The VIP treatment continues with a day of hands-on workshops presented by Bernina Educators on Thursday, 4/10/08. Unique shopping opportunities will be available that day. In the evening, use your VIP tickets to attend Preview Night of the Spring International Quilt Festival hosted at the Donald E. Stephens Convention Center.
- ◆ Friday, April 11th you'll be treated to a surprise visit from ... well, if we told, it wouldn't be a surprise. Then you're off to view the exquisite Bernina Fashion Show and enjoy an elegant luncheon. The program ends at approximately 2pm.

Hotel Information

- ◆ All VIPs will be our guest at the lovely Hotel Sofitel: 5550 N River Rd., Rosemont, IL 60018. Phone: (847) 678-4488. No need to make reservations: your reservations will be made for you upon receipt of a completed registration.
 - Please do not contact the hotel directly!
 - The Sofitel is a smoke free facility.
- ◆ Your complimentary hotel stay includes 2 nights: 4/9 & 4/10 and is single occupancy. However, if you wish to room with a friend, there's a place to let us know on the registration form (sometimes sharing makes it all the more fun).
 - Complimentary shuttle service (to/from hotel) is available from O'Hare International Airport. It is NOT available from Midway Airport.

Continued on following page

Continued from previous page

Meals

- ◆ Our VIPs will be treated to:
 - Hors d'oeuvres at the Welcome Reception.
 - Breakfast, lunch and dinner on Thursday.
 - Breakfast and lunch on Friday.

Cost to You

- ◆ Your responsibility includes your transportation cost to Chicago (including transfers & parking) as well as proof of purchase of the Bernina limited edition 730E Anniversary Edition machine between 11/1/07-1/2/08.
- ◆ Self-parking at The Sofitel is \$18 per day.
- ◆ Shopping, additional snacks/drinks, and activities outside the program are the responsibility of the individual attendee.
- ◆ A \$200 refundable deposit is required. This 100%* refundable deposit secures your place. You will receive your Deposit Reimbursement check at the start of the event in April.
 - *Reservations not canceled prior to 1/15/08 (and/or no-shows at this event) will convert the deposit to non-refundable status.

Confirmation

A detailed confirmation of your registration along with your hotel information will be e-mailed to you within 10 business days.

Deadline

We must receive your registration no later than January 15, 2008.

To register, click here!

See you in Chicago!
And enjoy your Bernina 730E Anniversary Edition machine until then.

Let
BERNINA⁺
Treat You Like a VIP!