

Fall Sale

Creative Machines for Creative People.



aurora 430
\$1,999

aurora 440QE

Specially Priced!

With hundreds of stitches at your fingertips, the **aurora** is the perfect machine for expanding your horizons. For free-motion techniques, the BERNINA Stitch Regulator will provide the assurance that each stitch will be as beautiful as the last.

- BERNINA Stitch Regulator compatibility - BERNINA EXCLUSIVE!
- Total Stitch Control - BERNINA EXCLUSIVE!



Ask how you can get these unique, limited edition collections at your local OESD dealer.



New!

Studio BERNINA Exclusive Design Collection: Silk Road Elegance

An elegant design collection inspired by the Far East, perfect for home decor and garment projects.

Studio BERNINA Exclusive Design Collection: From Tassels to Textures

by Louise Meyer, showcases a collection of 70 designs featuring her exquisite art and style.

Did you know heart disease is the No.1 killer of women in the U.S.?

SEW RED by BERNINA

will make a donation of \$100,000 directly to the American Heart Association's research into the causes, diagnosis and treatment of heart disease.

To find out more go to your nearest participating Bernina dealer.



American Heart Association

Fighting Heart Disease and Stroke

Bring this flyer into our store and receive \$10 off any purchase of \$50 or more!†

\$749



\$599

activa 220

activa 210

The perfect machine for home or travel, the light weight **activa** models offer Swiss quality and precision stitching. Compatible with a full line of BERNINA presser feet and accessories, the **activa** is a machine with room to grow your creativity.

- Automatic Needle Threader
- Altered Stitch Memory - BERNINA EXCLUSIVE!
- Adjustable stitch length, width and needle position

Beautifully hand-painted and numbered, the **activa 230 white pearl** is the perfect blend of form and function. You'll enjoy creating with this machine as much as you'll enjoy admiring it.

- Beautiful stitch library
- Adjustable stitch length, width and needle position
- Altered Stitch Memory - BERNINA EXCLUSIVE!



New!
Limited Edition
White Pearl!

PLUS, NO PAYMENTS, NO INTEREST IF PAID WITHIN 12 MONTHS

On the purchase of any Bernina machines and/or software over \$1,000††

†Offer valid September 12 - September 15, 2008, at participating Dealers only, while quantities last, with purchase of new artista 730E. ††Valid on any purchase of \$50 or more. Offer valid September 12 - September 15, 2008, at participating Dealers only. ††Subject to credit approval. 12 months financing valid only on purchases of \$1,000 or more made September 12 - September 15, 2008 on a Bernina credit card account. On promo purchase, no monthly payments required & no finance charges assessed if (1) promo purchase paid in full by promotional due date, (2) any minimum monthly payments on account paid when due, and (3) account balance does not exceed credit limit. Otherwise, promo may be terminated & finance charges assessed from purchase date. Standard terms apply to non-promo purchases, optional charges & existing accounts. As of 05/07/08, variable APRs: 21.98% & on all accounts in default, 26.99%. Minimum Finance Charge \$1.50. Subject to approval by GE Money Bank. At participating dealers only. © 2008 Bernina of America

BERNINA+

Nothing Sews Like A Bernina. Nothing.

www.bernausa.com